

CALL FOR PROJECTS GUIDE

PERFORMANCE

PROJECTS

Main
Stage

PLACE DES FESTIVALS

< MAIN STAGE >

22 ≥ 25

AUGUST 2024

CALL

Attention Visionary Creators! Are you an accomplished artist with a bold and innovative vision? **Do you aspire to push the boundaries of fashion, dance, music, and performing arts?** MAD Festival invites you to an extraordinary creative adventure.

We are seeking both emerging and experienced talents to dazzle us with avant-garde and breathtaking performances. Whether you're a fashion designer aspiring to reinvent the catwalk, an experienced choreographer eager to explore new forms or a musician/DJ wanting to captivate our audience, we offer our stage to bring your wildest dreams to life.

Your mission: **create a memorable experience, a performance that blends genres and celebrates the extraordinary.** Unleash your talent and become part of the pantheon of MAD Festival creators.



WHO CAN PARTICIPATE?

Ambitious creators aspiring to advance their careers on the national and international stage. Whether you're an emerging talent, have a team, a marketed project, performance experience, or a social media presence, these strengths will be highly valued — though they are not mandatory.



Fashion designers and trendsetters aspiring to reinvent the catwalk.



Experienced dancers and choreographers eager to explore new forms.



Musicians and DJs wanting to create unique and captivating atmospheres.

OFFER

What MAD Festival offers to the selected artists

- A time slot of **15 minutes** to **1 hour** on the **main stage**
- Guidance, mentoring and production support
- Access to our network of artists for potential collaborations
- Logistics coordination: Assistance before and during the festival, including fashion logistics, backstage coordination (qualified stage managers and dressers), technical support, etc.
- Public casting models (if needed)
- Professional makeup and hairstyling team (if needed)
- Multi-platform Visibility: Outstanding exposure for your project on various platforms, including:
 - 👉 Opportunity to sell your products at M.A.D. Shoppe
 - 👉 Possibility of interviews

To guarantee a high-quality program in perfect harmony with the spirit of MAD FESTIVAL, we give careful consideration to each proposal. The selection of time slots is based on rigorous criteria, taking into account the quality and dynamism of your project, your previous stage experiences, etc. We encourage captivating and outstanding projects to create a memorable experience for both participants and our audience.

TO APPLY

- Please carefully read the Project Call Guide
- Fill in the [Application Form](#)
- Upload your **Project Proposal**

If your project is selected, a 50\$ administrative fee de 50\$ will be charged. This contribution enables us to provide you with quality guidance and support, thus ensuring ideal conditions for the realization of your project.

YOUR PROJECT PROPOSAL APPLICATION

Your application must contain, **in order**:

- ➔ PAGE 1: Name (artist / collective / designer / brand)
- ➔ PAGE 2: Presentation (artist / collective / designer / brand)
- ➔ PAGE 3: Project description within the Festival's context: description of the concept — **at this stage, this serves as a statement of intent** — outlining the artistic direction of the project, staging, materials, musical choices, video choices, technical requirements (max. 500 words)
- ➔ PAGE 4: Moodboard, including a description to explain your concept
- ➔ PAGE 5: Portfolio (max. 5 images, videos or links, showcasing previous and on-going projects)

IMPORTANT

- Your file must be contained in a **single submission** (max 150 MB)
- Your application must be contained in **one (1) PDF file**
- Please **upload** your PDF file through the **Application Form**
- Your file (PDF) should be named as follows:

ARTIST NAME_PERFORMANCE PROJECTS_MAD FEST 2024

- **We do not accept WeTransfer submissions**
- Applications **via email will not be considered**
- Please ensure that your document is clearly legible

MAD
FEST
IVAL



INSPIRATION









DATES

**March 24, 2024
at Midnight**

Deadline for submission:
from now until Sunday, March 24, 2024, at Midnight

March 25 to April 14, 2024

Pre-selections :
Pre-selections: March 25 to March 31, 2024
Pre-selection meetings: April 1 to April 14, 2024

April 14, 2024

Final selection :
During the week of April 14, 2024

JOIN!

END

Express yourself, surprise us, join the creative revolution!