

CALL FOR PROJECTS GUIDE

ARTISTIC PROJECTS

On-site
Place des
Festivals

< PLACE DES FESTIVALS \ ON-SITE >

22 > 25

AUGUST 2024

CALL

Visual artists, gallery owners, multidisciplinary arts collectives, this invitation is for you! M.A.D. Festival Montreal welcomes you to present your most daring creations. Are you passionate about contemporary art, immersive installations, or interactive artwork? Do you want to share your artistic vision?

We are looking for innovative concepts that will transform the festival space into an open-air gallery, an immersive experience where art engages with its urban environment. Whether through an **installation**, an **interactive artistic performance**, or a **captivating exhibition**, your talent is the key to enhancing the festival experience.

Your mission is to design a piece or installation that sparks curiosity, intrigues, and fascinates. A project that can merge art and performance, offering festivalgoers a unique and memorable experience. Unleash your creativity and be part of a unique and vibrant celebration: M.A.D. Festival Montreal!

WHO CAN PARTICIPATE?

Visual artists, gallery owners, and multidisciplinary collectives aspiring to make their artistic mark on the world. Regardless of your current standing in the art scene, if you have a bold vision and a project that can captivate a broad audience, M.A.D. Festival is your stage. We value the diversity of expressions and encourage both emerging and established artists to submit their applications.



Visual artists, and multidisciplinary collectives seeking to exhibit artworks that defy conventions and stimulate reflection.

Try Pitch



Gallery owners and art curators willing to present captivating and innovative collections.



Creators of giant artworks or performances wishing to transform the urban space into a vibrant, dynamic gallery.

OFFER

What MAD Festival offers to the selected artists

- Exhibition space at the festival site
- Guidance and mentoring
- Access to our **network of artists for potential collaborations** (if needed)
- Logistics coordination, technical support, etc.
- **Professional makeup and hairstyling team** (if needed)
- **Multi-platform visibility:** An exceptional exhibition of your project on various platforms, including on-site, where attendance exceeds 450,000 festivalgoers each year.
- Participation grant based on the project

TO APPLY

- Please carefully read the Project Call Guide
- Fill in the [Application Form](#)
- Upload your **Project Proposal**

If your project is selected, a 50\$ administrative fee will be charged.

This contribution enables us to provide you with quality guidance and support, thus ensuring ideal conditions for the realization of your project.

YOUR PROJECT PROPOSAL APPLICATION

Your application must contain, **in order** :

- ➔ PAGE 1 : Name (artist / collective)
- ➔ PAGE 2 : Presentation (artist / collective)
- ➔ PAGE 3 : Project description **within the Festival's context**: description of the concept or existing project. Please detail the artistic direction of the project, materials, musical choices (if applicable) and technical requirements (max. 500 words)
- ➔ PAGE 4 : Moodboard, including a description to explain your concept
- ➔ PAGE 5 : Portfolio (max. 5 images, videos or links, showcasing previous and on-going projects)

IMPORTANT

- Your file must be contained in a **single submission** (max 150 MB)
- Your application must be contained in **one (1) PDF file**
- Please **upload** your PDF file through the **Application Form**
- Your file (PDF) should be named as follows:

ARTIST NAME_ARTISTIC PROJECTS_MAD FEST 2024

- **We do not accept WeTransfer submissions**
- Applications **via email will not be considered**
- Please ensure that your document is clearly legible



A FEW M.A.D FEST ACHIEVEMENTS and/or

INSPIRA- TION







Try Pitch





DATES

March 24, 2024
at Midnight

Deadline for submission:
from now until Sunday, March 24, 2024, at Midnight

March 25 to April 14, 2024

Pre-selections
Pre-selections: March 25 to March 31, 2024
Pre-selection meetings: April 1 to April 14, 2024

April 14, 2024

Final selection:
During the week of April 14, 2024

END

JOIN!

Express yourself, surprise us,
join the creative revolution!