

CALL FOR PROJECTS GUIDE

AFTER PARTY

PROJECTS

OFF SITE

OFF SITE
< AFTER PARTY >

22 - 25

AUGUST 2024

CALL

MAD = AFTER PARTY

Nights come alive with M.A.D.

The madness begins when the sun sets! **Trendsetters in fashion, nightlife, music, and art**, this is your call to ignite the night. **Organize an epic, captivating and thrilling After Party or nighttime event.** MAD OFF transforms the Montreal night into a vibrant celebration of fashion, art, and culture. Be part of the city's heartbeat after dark and offer the audience an unforgettable experience under the Montreal night sky.

WHO CAN PARTICIPATE?

MAD = AFTER PARTY



Event organizers, DJs, and artists from the nightlife scene wanting to create unforgettable nights.



Bars, clubs, and event spaces looking to host vibrant and engaging parties.



Art collectives ready to deliver electrifying performances and liven up Montreal's nightlife.

OFFER

What MAD Festival offers to the selected participants of the OFF AFTER PARTY

- **Personalized Support:** Assistance to optimize your participation in the festival
- **Multiplatform Visibility:** Your project will be showcased on our various digital platforms, thus maximizing its reach
- **Network of Artists and Designers:** Possibility to access our extensive network for collaborations
- **Inclusion into the M.A.D. OFF / After Party Circuit:** Your project will be a key element in our programming, with enhanced visibility
- **Communication and Teasing:** Performances and detailed programming will be teased and published on our website
- **Media Coverage:** A team of photographers and videographers to capture and broadcast the highlights of your project throughout the year 2024
- **Recognition as a Partner:** Your logo will be featured as an experience partner, reinforcing your brand image
- **And More:** Additional exclusive benefits to enhance your experience within M.A.D. Festival

TO APPLY

- Please carefully read the Project Call Guide
- Fill in the [Application Form](#)
- Upload your **Project Proposal**

If your project is selected, a 50\$ administrative fee de 50\$ will be charged. This contribution enables us to provide you with quality guidance and support, thus ensuring ideal conditions for the realization of your project.

YOUR PROJECT PROPOSAL APPLICATION

Your application must contain, **in order**:

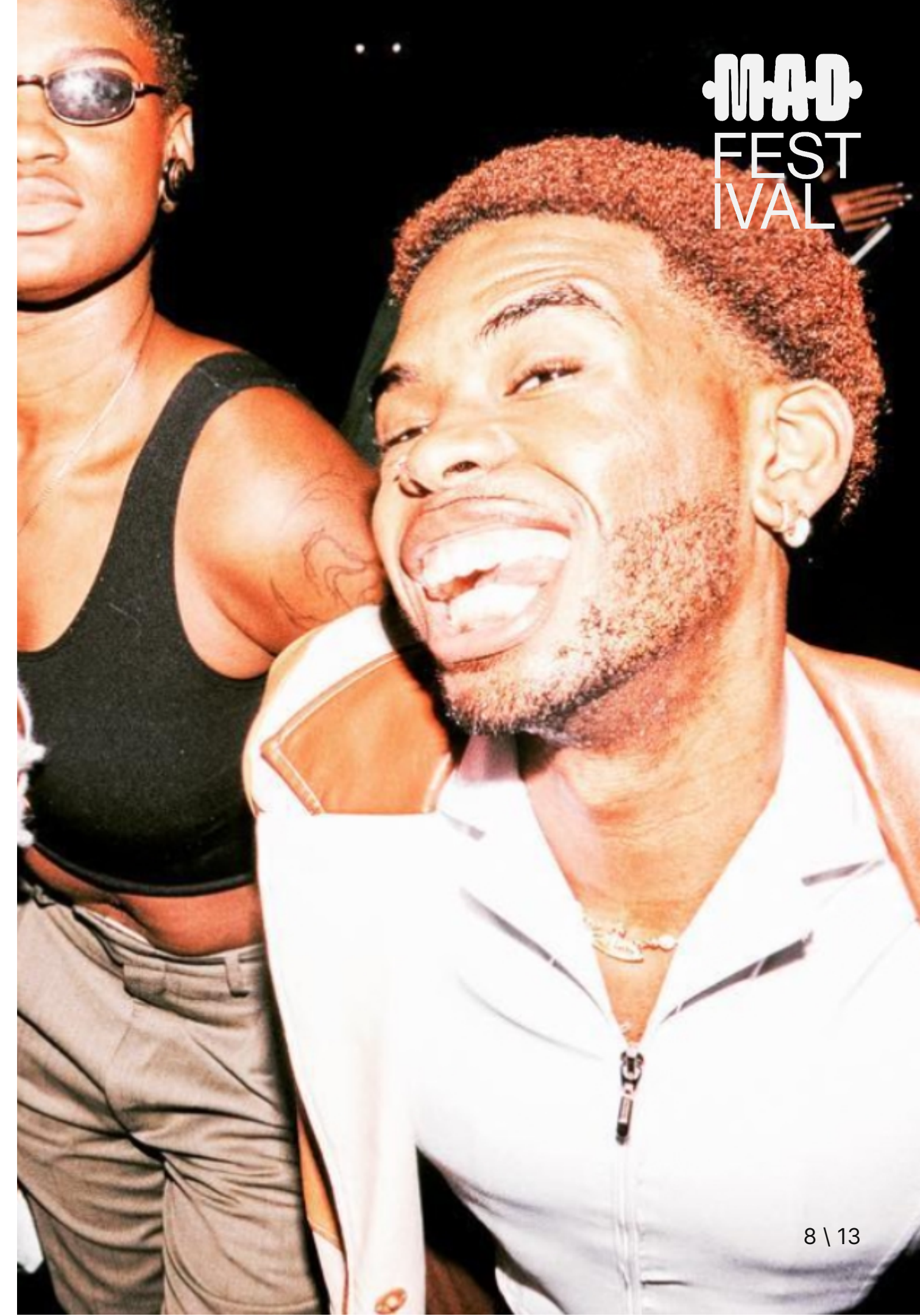
- ➔ PAGE 1 : Name (collective / brand / organizer)
- ➔ PAGE 2 : Presentation (collective / brand / organizer)
- ➔ PAGE 3 : Project description within the Festival's context: description of the concept — **at this stage, this serves as a statement of intent** — describing the project, location, desired atmosphere, featured artists, etc. (max. 500 words)
- ➔ PAGE 4 : Moodboard, including a description to explain the desired atmosphere
- ➔ PAGE 5 : Portfolio / showcasing previous and on-going projects

IMPORTANT

- Your file must be contained in a **single submission** (max 150 MB)
- Your application must be contained in **one (1) PDF file**
- Please **upload** your PDF file through the **Application Form**
- Your file (PDF) should be named as follows:

ORGANIZER NAME_AFTERPARTY_MAD FEST 2024

- **We do not accept WeTransfer submissions**
- Applications **via email will not be considered**
- Please ensure that your document is clearly legible





INSPIRATION

Try Pitch



DATES

April 24, 2024
at Midnight

Deadline for submission:
From now until Sunday, April 24, 2024, at Midnight

April 29 to May 10, 2024

Pre-selections :
Pre-Selection Meetings: April 29 to May 10, 2024

May 13, 2024

Final selection :
During the week of May 13, 2024

JOIN

END

Express yourself, surprise us, join the creative revolution!